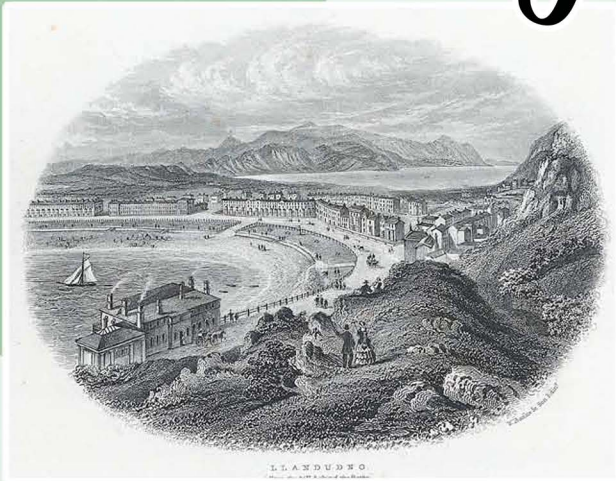


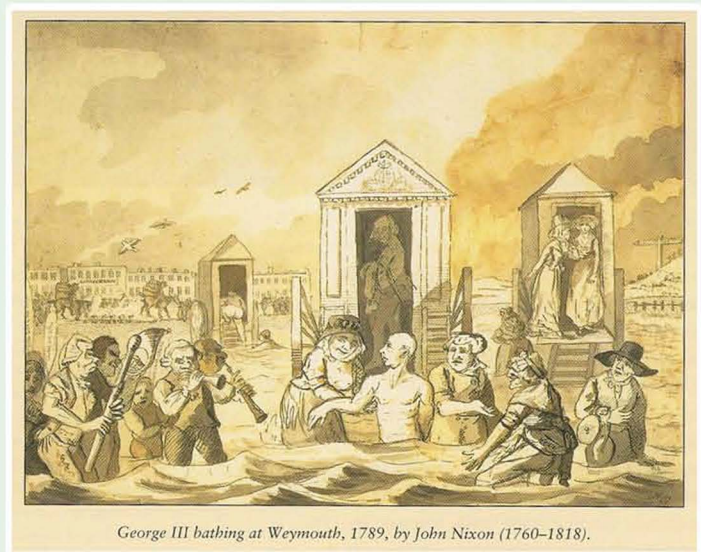
The History of the Seaside'



Llandudno

In the 18th century, doctors were convinced seawater provided a cure for almost every condition. Many seaside towns became fashionable as healthy 'spa towns', so when King George III bathed at Weymouth in the 1789, everyone aspired towards the healthy, wealthy lifestyle epitomized by the seaside resort.

At this time, Britain was still a rural society with most people living and working on the land. The industrial revolution concentrated the workforce into urban centres with access to power, raw materials and transport. The development of the railways from the 1840's onwards meant that large numbers of people could be moved swiftly and cheaply to many destinations, including the seaside.



George III bathing at Weymouth, 1789, by John Nixon (1760-1818).



Llandudno railway station, opened 1858

In 1871, the 'Bank Holiday Act' introduced national holidays with pay so that huge numbers workers were able to take holidays (although it wasn't until the 1938 'Holidays with Pay Act' that staff got paid leave).

L. LANCASHIRE & YORKSHIRE RAILWAY.

SEA BATHING
FOR THE
WORKING CLASSES.

ON AND AFTER SUNDAY MORNING NEXT,
and on each succeeding Sunday until further notice, with a view of affording the benefit of

SEA BATHING,
A Train will leave the following Stations for
FLEETWOOD AND BLACKPOOL.

FARES			
THERE AND BACK THE SAME DAY.			
	Male	Female & Children	
Leave Manchester at	6 0	5s. 0d.	1s. 6d.
" Bolton at	6 2 1/2	5s. 0d.	1s. 6d.
" Chorley at	7 0	5s. 0d.	1s. 6d.
" Preston at	7 6	5s. 0d.	1s. 6d.

Arriving at Fleetwood about 9 a.m.

FROM Salford Station.

MANCHESTER TO LIVERPOOL
FARES there and back same day.
Male Female and Children
At 7 a.m. 2s. 6d. 1s. 6d.

BURY TO LIVERPOOL, BLACKPOOL, AND FLEETWOOD.
FARES there and back same day.
Male Female and Children
At 6 20 a.m. 2s. 6d. 1s. 6d.

Persons availing themselves of these trains will be enabled to
BATHE & REFRESH THEMSELVES
In ample time to attend a Place of Worship.

These Trains will return punctually at 6 p.m., or leaving at Manchester about 8 and 9 p.m.

The Tickets will take the Passengers to the above-named places for ONE FARE, but for the purpose of preventing any unnecessary confusion or BUSINESS ON THE SUNDAY, it is desirable that tickets be taken on SATURDAY EVENING.

Bradshaw and Blacklock, Printers, 47, Brown-street, Manchester.